



Press Release

Aqua Vista Hotels lands in the USA New York - Boston - Washington for the 1st Greek Panorama B2B Roadshow 2018

After the great success of last year's participation, Aqua Vista Hotels returned to the Greek Panorama in the United States. This year, the Hotel Management Company took part in the 1st Greek Panorama B2B Roadshow, travelling to New York, Boston and Washington in order to present its impressive portfolio of hotels to American travel agents, travel consultants, wholesalers and other industry professionals, as well as its core philosophy of authentic Greek hospitality.

The Aqua Vista Hotels executives in attendance at the roadshow carried out more than 26 pre-booked B2B meetings, with a further 40 initiated by the team on location. Aqua Vista Hotels' eclectic range of properties and strong dedication to luxury travel experiences with traditional, warm hospitality was received with great enthusiasm and active interest by the American audiences, representing as they did a variety of tourism sectors and specialities.

In relation to the Group's participation in the 1st Greek Panorama B2B Roadshow, Mrs. Sophia Matzourani, Business Development Manager of Aqua Vista Hotels, stated: ***"After our strong presence at the first Greek Panorama in New York in 2017, where we were afforded the chance to establish new collaborations across the Atlantic, Aqua Vista Hotels was eager to return to the USA for this year's event. The B2B roadshow has been a great opportunity for us to entertain new partnerships across the Atlantic on behalf of our group members, as well as strengthen those already in existence. The event has allowed us to interact and network with the important American travel market, and Aqua Vista Hotels was proud to present its unique collection of hotels to such a large audience, with fruitful results."***

Robert Duglin, the Business Development Vice President of the American Society of Travel Agents (ASTA), said: ***"The opportunity for Americans to meet with Greek businesses and learn about the range of beautiful destinations in***



Greece have succeeded in creating new relationships that we believe will have great success in the near future."

The 1st Greek Panorama B2B Roadshow was organised by North Events in collaboration with the ASTA (American Society of Travel Agents) and under the auspices of the Greek Embassy in Washington, the Ministry of Tourism, the Greek Tourism Confederation (SETE), the Federation of the Hellenic Association of Travel & Tourist Agencies (FedHATTA), the Hellenic Hoteliers Federation, and the Hellenic Chamber of Commerce.

More about Aqua Vista Hotels

Aqua Vista Hotels was founded in 2005 and today manages a portfolio of more than 30 hotels in Greece on the islands of **Santorini, Mykonos, Paros, Naxos, Lesvos** and **Skiathos**.

Managed by executives who have a great deal of experience in the hotel and tourism industry, all of whom possess a passion for the hospitality sector, Aqua Vista Hotels is involved in the creation and curation of hotels with a unique identity. Handling everything from architectural aspects to the interior design, the group is also responsible for the overall concept of the experience offered, as well as managing the bookings and the day to day functioning of all departments.

A hotel with a healthy and profitable operation, first class amenities and facilities and the creation of an unforgettable guest experience are all factors which define the objectives of Aqua Vista Hotels when embarking on any venture or collaboration.

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