



AQUA VISTA HOTELS

## Press Release

### Aqua Vista Hotels attends the first Boutique Hotel Workshop

The first Boutique Hotel Workshop organised by the Hotelier Academy Greece ended with great success in Milos on 27 May, 2017. Aqua Vista Hotels was invited to take part in the training seminar as one of the main speakers and to share its in-depth knowledge of how to effectively set up and manage Boutique Hotels.

The Business Development Manager of the group, Mrs Sofia Matzourani, spoke to the delegates about the group's philosophy of creating hotels which stand out from the crowd, with their own unique character and style. She gave an insight into how Aqua Vista Hotels plans each project and took the attendees through the steps that the group follows to achieve success. Talking about the fundamentals of setting up a Boutique Hotel, Mrs. Matzourani covered everything from the design and layout of the rooms to insider tips on how to give guests that extra special experience.

The event was created as an educational platform for hoteliers and professionals within the Greek tourism industry. Mr. Nikos Morantis, the organiser and a tourism strategy expert, gave tips on the importance of gastronomy in defining a Boutique Hotel's identity. In addition, Mr. Morantis shared his expertise with the attendees about the latest trends in hotel digital marketing. Mr. Antonios Mallis of Travel Me To Milos presented an informative seminar about the future of tourism on the island of Milos. Also speaking was Dr Manolis Kondylis, former President of the Hellenic Republic Asset Development Fund S.A. (HRADF) and now professor at the University of Piraeus, who contributed to the workshop by focusing on the guest's expectations.

Commenting on Aqua Vista Hotel's participation in the workshop, Mrs. Matzourani stated, **“With several years of experience in hotel management, we are thrilled to be able to share our insights with colleagues in the hospitality sector. As Boutique Hotel experts, we have our own philosophy and approach to setting up units, which may be a useful blueprint for others to use. Hopefully, the positivity and passion for hospitality that motivates us can help new entrepreneurs and businesses to flourish.”** She went on to add, **“An event like this is a wonderful opportunity to hear from experts about how to achieve success and Aqua Vista Hotels could not refuse the invitation to be a key speaker.”**



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### **More about Aqua Vista Hotels**

Aqua Vista Hotels was founded in 2005 and today manages a portfolio of more than 30 hotels in Greece on the islands of **Santorini, Mykonos, Paros, Naxos, Lesvos** and **Skiathos**.

Managed by executives who have a great deal of experience in the hotel and tourism industry, all of whom possess a passion for the hospitality sector, Aqua Vista Hotels is involved in the creation and curation of hotels with a unique identity. Handling everything from architectural aspects to the interior design, the group is also responsible for the overall concept of the experience offered, as well as managing the bookings and the day to day functioning of all departments.

A hotel with a healthy and profitable operation, first class amenities and facilities and the creation of an unforgettable guest experience are all factors which define the objectives of Aqua Vista Hotels when embarking on any venture or collaboration.

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