



AQUA VISTA HOTELS

## Press Release

### Aqua Vista Hotels Ventures Further into Villa Management

Aqua Vista Hotels is increasing its involvement in Villa Management with the addition of three new units in very up-and-coming areas of Santorini. The recent collaborations with the exceptional Nalas Cave and Linos Suites in the historic village of Emporio, together with that of Red Rock Villas in the famous Akrotiri, also expand the brand's portfolio and offer even more unique destinations for visitors to the island.

Aqua Vista Hotels is already very well established in Santorini, managing over 30 exclusive suites, boutique hotels and luxury villas in popular locations such as Oia, Imerovigli, Kamari, Fira, Megalochori and Pyrgos, with the addition of Emporio and Akrotiri promising to bring something extra special to the usual guest experience. The Group continues to pursue its strategic policy of handling select properties of a very distinct character in prime hot-spots throughout Greece and its islands. The new ventures also reinforce Aqua Vista Hotels' presence in the Villa Management sector; an exclusive type of tourism which is becoming more and more popular each year.

Both Nalas Cave and Linos Suites are traditional residences in the village of Emporio which have been extensively refurbished and modernised to the highest contemporary design standards, without losing that essence of charm that makes them so unique. Both bear the distinctive features of the island's well-known architecture and appeal to all those seeking to discover some of Santorini's history in a relatively unknown village that has managed to preserve all of its picturesque charm. **Nalas Cave** is an original cave dwelling boasting the minimal white tones of the Cyclades with earthy stonework adding a warm ambience. The bright interiors make this a very contemporary space, with elements of its past incorporated into the design, while an outdoor jacuzzi and terrace make for a luxurious retreat. **Linos Suites** is a traditional two-unit residence with wonderful views of the Kasteli fortification and the winding alleyways and domed churches of Emporio. Originally used for the making and storing of wine, its two tastefully designed suites now come



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with all of the most up-to-date amenities, including plush indoor and outdoor jacuzzis.

**Red Rock Villas** occupy a quiet location in Akrotiri and stand out for their minimal design, which harmoniously incorporates the latest trends in decor of white and earthy tones with the characteristic traditional architecture. A private swimming pool and unobstructed Caldera view ensure that the visitor will enjoy unique moments of pure relaxation.

Mrs. Sofia Matzourani, Business Development Manager of Aqua Vista Hotels commented on the new projects, stating; ***“As a Group with considerable expertise in the management of hotel units in Greece, the decision to become more involved in the villa market is part of our long-term strategy. By introducing our successful brand of management to that type of accommodation, we will secure increased bookings and make the units more profitable. Furthermore, we enrich our portfolio with more desirable destinations for those seeking a truly unique hospitality experience here in Greece.”***

### **More about Aqua Vista Hotels**

Aqua Vista Hotels was founded in 2005 and today manages a portfolio of more than 30 hotels in Greece on the islands of Santorini, Mykonos, Paros, Naxos, Lesvos and Skiathos.

Managed by executives who have a great deal of experience in the hotel and tourism industry, all of whom possess a passion for the hospitality sector, Aqua Vista Hotels is involved in the creation and curation of hotels with a unique identity. Handling everything from architectural aspects to the interior design, the group is also responsible for the overall concept of the experience offered, as well as managing the bookings and the day to day functioning of all departments.

A hotel with a healthy and profitable operation, first class amenities and facilities and the creation of an unforgettable guest experience are all factors which define the objectives of Aqua Vista Hotels when embarking on any venture or collaboration.



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