



AQUA VISTA HOTELS

## Press Release

### ***Aqua Vista Hotels at International Trade Fairs 2014***

Aqua Vista Hotels continues to participate in major trade fair events both in Greece and on the international scene either in its role as official sponsor of events or as an attendee. The group is committed to promoting excellence in luxury properties on selected locations in Greece that provide the visitor with the ultimate guest experience.

**In April Aqua Vista Hotels was present at the Travel Trade Show 2014 in the role of sponsor.** The annual event, which takes place in the capital every year, is a wonderful opportunity for international buyers focusing on Athens and Greece to converge. Organised by the City of Athens Convention & Visitors Bureau (ACVB) in partnership with the European Tour Operators Association (ETOA), Aqua Vista Hotels could not fail to be part of such a significant event for the tourism and hospitality sector.

**From 23 - 25 October 2014 the Travel Bloggers and Media convention, the largest of its kind, took place at the Megaron Concert Hall in Athens.** As official sponsor of the event, Aqua Vista Hotels was there to give support and to take part in the full programme of activities, presenting its complete portfolio of premium units. With a full agenda of meetings with influential international bloggers, the hotel group was able to schedule the most dynamic Press Trips for the hotels which it represents in order to achieve maximum exposure. The aim was also to highlight unique destinations in Greece that have a distinct aesthetic and provide high end services.

A month later, Aqua Vista Hotels participated with great success at **the World Travel Market Exhibition, which took place in London from 3 - 7 November.** With an emphasis on the unique design and high standards of its units, the group were present to highlight Luxury Tourism in Greece. Fruitful meetings with tour operators, Travel Specialists and the International Media resulted in putting exclusive locations in the country well and truly on the international Luxury Product market, as well as securing future collaborations.

With its extensive collection of Boutique Hotels, Luxury Villas and exclusive Island Resorts, the Aqua Vista Hotels portfolio offers a comprehensive choice for those seeking exclusive destinations and caters to a large part of inbound luxury tourism to Greece. The group will continue to be active in promoting its exclusive units, its superb facilities and services and the unique locations throughout Greece for an unforgettable guest experience.



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### **More about Aqua Vista Hotels**

Aqua Vista Hotels was founded in 2005 and today manages a portfolio of more than 30 hotels in Greece on the islands of Santorini, Mykonos, Paros, Naxos, Lesvos and Skiathos.

Managed by executives who have a great deal of experience in the hotel and tourism industry, all of whom possess a passion for the hospitality sector, Aqua Vista Hotels is involved in the creation and curation of hotels with a unique identity. Handling everything from architectural aspects to the interior design, the group is also responsible for the overall concept of the experience offered, as well as managing the bookings and the day to day functioning of all departments.

A hotel with a healthy and profitable operation, first class amenities and facilities and the creation of an unforgettable guest experience are all factors which define the objectives of Aqua Vista Hotels when embarking on any venture or collaboration.