



AQUA VISTA HOTELS

Press Release

Aqua Vista Hotels joins the 2nd Greek Panorama B2B Tourism Roadshow 2019 in the USA

Aqua Vista Hotels returned to the United States for the 3rd consecutive year from 25 February to 1 March as part of the 2nd Greek Panorama B2B Tourism Roadshow 2019. Following the success of last year's debut show, executives from the hotel management group once again travelled to the States to present their innovative hospitality approach and extensive portfolio of luxury hotels to the American market.

B2B meetings were held across three cities in the state of California, beginning with San Diego and then on to Los Angeles and finally San Francisco. A large number of travel consultants, travel agents and wholesalers from within the sector visited the show over the 5-day period, many of them taking the opportunity to learn more about the range of unique properties and exclusive travel experiences in Greece that Aqua Vista Hotels offers.

Speaking on behalf of the Group, Business Development Manager Mrs Sophia Matzourani, stated, ***“After establishing various successful new partnerships at last year’s roadshow, we are pleased to return again to the US, this time to a different state. Through talking about our unique brand of hospitality and hotel management, we aim to actively target and secure future partnerships for our member hotels. The American tourism market is very interested in learning more about Greece, no longer seeing it as just a cruise stop-over point, but also as a vacation option that offers a boutique hotel experience. We are very happy to have the opportunity to promote Greece as a world-class destination through our collection of hotels and Aqua Vista Hotels hospitality philosophy.”***

The 2nd Greek Panorama B2B Tourism Roadshow 2019 was organised by North Events in association with ASTA and the Federation of Hellenic Associations of Tourist Travel Agencies under the Auspices of the Hellenic Ministry



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of Tourism, the Embassy of Greece Washington DC, The Greek Tourism Confederation (SETE), the Federation of Hellenic Associations of Travel & Tourist Agencies (FEDHATTA), the Hellenic Chamber of Hotels, the Hellenic Hotel Federation and the Hellenic American Institute.

More about Aqua Vista Hotels

Aqua Vista Hotels was founded in 2005 and today manages a portfolio of more than 35 hotels in Greece on the islands of Santorini, Mykonos, Paros, Naxos, Lesvos and Skiathos.

Managed by executives who have a great deal of experience in the hotel and tourism industry, all of whom possess a passion for the hospitality sector, Aqua Vista Hotels is involved in the creation and curation of hotels with a unique identity. Handling everything from architectural aspects to the interior design, the group is also responsible for the overall concept of the experience offered, as well as managing the bookings and the day to day functioning of all departments.

A hotel with a healthy and profitable operation, first class amenities and facilities and the creation of an unforgettable guest experience are all factors which define the objectives of Aqua Vista Hotels when embarking on any venture or collaboration.

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